



American Planning Association
New York Upstate Chapter
Capital District Planners Section

Making Great Communities Happen

Capital District Planners Association Resource Library Materials

The CDPA Resource Library is intended to assist our members in furthering their professional development. AICP continuing education credits are available and indicated below. In addition, the training packages may qualify for local planning and zoning board officials training (please check with your local community to ensure credits can be applied).

The following materials are available:

1. AICP Exam Prep 1.0 – A study Guide for preparing for the AICP exam.

2. The Best of Contemporary Community Planning 2003 – CM: 2.5

a. Redesigning Cities (75 minutes)

Jonathan Barnett offers new design solutions for public officials who too often feel trapped into choosing among unappealing designs. Learn the five essential principles of urban design and how good design creates neighborhoods, revitalizes older cities, reshapes commercial strips and transforms the edge into real cities.

b. Regulating Adult-Oriented Businesses (75 minutes)

Learn how to regulate effectively to avoid legal challenges. Explore techniques for revising zoning and licensing ordinances and how First Amendment legal issues apply. Gain insight into the impacts of these businesses on communities. Includes a “how to” checklist.

c. Smart Growth for Citizen Planners (75 minutes)

Learn what is meant by the term “smart growth” and how it applies to your community. Presenters demonstrate techniques such as indicators and illustrate case studies of successful smart growth programs. Explore tools and materials.

3. Mastering Density – CM: 1.5

Density has many benefits, but it can still be a hard sell in many communities. In this program, learn how to gain critical buy-in for density with ideas on good design and the economics of density. Find out how density works with transportation and ultimately affects sustainability.

Faculty:

David Dixon, Goody Clancy

Mark Hinshaw, FAICP, LMN Architects

William R. Anderson, FAICP, City of San Diego

Jason William Wittenberg, AICP, City of Minneapolis Planning Department

Moderator: Carolyn Torma, American Planning Association

4. Complete Streets – CM: 1.5

Make room for pedestrians, bicyclists, and transit users on your auto-oriented roads. Learn how the complete streets movement provides safe and convenient user access and more choice in transportation modes, and how it has become a major tool for planning to improve communities. Through programs that rethink the physical design of streets, complete streets make cities and towns more livable and appealing to all residents. Learn how communities overcome resistance and how some communities have funded these programs.

Faculty:

Barbara McCann, McCann Consulting, Washington, DC

Christopher R. Conklin, Principal, Vanasse Hangen Brustlin, Inc., Watertown, MA

Martha Roskowski, City of Boulder, Colorado

Randall Rutsch, City of Boulder, Colorado

Michael Sweeney, City of Boulder, Colorado

Moderator: Joseph A. MacDonald, AICP, Program Development Senior Associate, American Planning Association

5. Design Guidelines for Small Towns and Rural Communities – CM: 1.25

Planners often must turn traditional urban design principles inside-out to develop design guidelines for small towns and rural communities. This CD-ROM training package explores those unique approaches planners are using to develop commercial and residential guidelines that are mindful of small-town and rural character.

Faculty:

Laura Marie Minns, AICP, Herbert Halback Inc.

Binoy Panicker, AICP, KEPG

Gregory S. Hoch, City of Durango, Colorado

6. 2008 Planning Law Review – CM: 1.5

In 2007 and 2008, state and federal courts across the country handed down hundreds of decisions affecting the practice of planning and land use law. This program highlights some of the more important decisions and explains their significance. In addition, through the panel members' ongoing analysis of trends in planning law, you will gain insights and practice tips into some of the cutting edge challenges facing planners and lawyers including the integration of green development principles with local planning and zoning. This past year there seemed to be a growing number of federal court cases addressing a wide range of topics such as the Religious Land Use and Institutionalized Persons Act, and signs and billboards (and in particular billboards that frequently flash or change messages). This program satisfies the CM law credit requirement.

Faculty:

Timothy D. Bates, Robinson & Cole LLP Land Use

Jason L. Jordan, American Planning Association

Daniel A. Spitzer, Hodgson Russ LLP

Alan Weinstein, Cleveland Marshall College of Law

Moderator: Patricia E. Salkin, Albany Law School

7. Community-Based Brownfields Redevelopment – CM: 1.5

Too often, community groups and residents of low-income communities are left out of the brownfield redevelopment process. Learn how to engage community members so they can see the opportunities presented by brownfield sites. Assess how community development corporations can play a major role and find out how the community can weigh the costs of brownfield redevelopment. Hear from community members as well as technical experts.

Faculty:

Diane Strassmaier, EPA Region 9

Mildred Wiley, Bethel New Life, Inc

Deeohn Ferris, Sustainable Community Development Group, Inc.

Moderator: Carolyn Torma, American Planning Association

8. Renewable Local Energy – CM: 1.5

Today's emerging energy crisis means that many individuals and communities are increasing locally produced energy. Explore which plans and codes enable and encourage infrastructure for renewable energy such as wind and solar power. Experienced presenters discuss stumbling blocks including neighborhood opposition and aesthetic concerns. Find out what role neighborhood-scale utilities can play in improving community sustainability.

Faculty:

Gail Feldman, City of Berkeley, Calif., Energy and Sustainable Development Department

Erica Heller, Clarion Associates of Colorado

Roger Taylor, National Renewable Energy Laboratory

Moderator: Suzanne Rynne, AICP, American Planning Association

9. Creating Successful Meetings – CM: 1

Master the rules of procedure for conducting meetings, dealing with public controversy and other human dynamics, and open meetings requirements. Find out how to make meetings inclusive, welcoming, and productive. Examine the role of the chair and the commission or board members. Make certain you get what you need from your staff and the attorney and provide the right platform for developers and other presenters, while ensuring a public voice.

Faculty:

Nixon A. Adams, City of Mandeville, Louisiana

Robert P. Mitchell, FAICP, State of Massachusetts

C. Gregory Dale, FAICP, McBride Dale Clarion

Moderator: Carolyn Torma, Director of Education, American Planning Association

10. Infrastructure, CIP, and Alternative Transportation – CM: 1.5

In an era of shrinking budgets for all infrastructure expenditures, discover how to update the transportation plan to maximize existing assets and create a practical future vision for your community. Integrate highway, corridor, and arterial road priorities with alternative transportation modes including walking, cycling, and transit. Find out how to create a capital improvements program that fits the community's goals and focuses on preserving and enhancing existing assets.

Faculty:

Karin R. Berkholtz, City of Minneapolis

Whit Blanton, AICP, Renaissance Planning Group

Fred Hansen, TriMet

Moderator: Uri P. Avin, FAICP, PB PlaceMaking

11. Informed Decisions: A Guide to Gathering Facts & Evidence – CM: 1

Good decisions are based on strong supporting facts and evidence. Learn to gather the facts efficiently on site visits, from staff reports, and through testimony. Find out when site visits are legal and advisable as well as how to effectively organize and document site visits. Knowledgeable presenters discuss what should be included in staff reports. Learn techniques to maximize the efficiency of hearing and recording public testimony. Staff must prepare legally sound reports, and you'll learn how.

Faculty:

David A. Theriaque, Theriaque Vorbeck & Spain
Martha Mason Semmes, AICP, Town of Purcellville, Virginia
Eric Damian Kelly, FAICP, Ball State University
Moderator: Carolyn Torma, Director of Education, American Planning Association

12. Green Community Planning – CM: 1.5

A green community is much more than a green roof or open space plan. Find out how to increase the energy efficiency of your community, create green affordable housing, and learn how to use indicators to benchmark your green performance. Experts provide international and domestic case studies, explain how you can start planning for a sustainable community, and discuss fiscal implications and funding sources for greening your community.

Faculty:

Dana Bourland, AICP, Director, Green Communities, Enterprise Community Partners, Inc.
Tim Beatley, Professor of Sustainable Communities, University of Virginia, Urban & Environmental Planning
Richard MacMath, Green Building Program, Austin Energy, City of Austin, Texas
Moderator: Megan Lewis, AICP, Senior Research Associate, American Planning Association

13. Ethics in Planning – CM: 1.5

Hear the AICP Ethics Officer, Executive Director and CEO Paul Farmer, FAICP, and two other panelists discuss issues surrounding ethical behavior in planning practice. Panelists discuss ethics scenarios as encountered on the job. This session is eligible for CM Ethics Credit. CM: 1.5

Faculty:

Paul Farmer, FAICP, American Planning Association
William Harris, FAICP, M.I.T.
Michael Davolio, AICP, Triway Enterprises

14. Designing for Water Conservation – CM: 1.5

Protect diminishing water resources at the site and neighborhood levels with conservation design. Find out how to use local hydrology and knowledge of groundwater resources to protect the environment and private investment. Incorporate appropriate landscaping regulations to control runoff, minimize water usage, and maximize the effectiveness of water that is used. Cosponsor: American Society of Landscape Architects.

Faculty:

Kent Butler, University of Texas at Austin
Bruce K. Ferguson, University of Georgia
James M. Holway, AICP, Arizona State University
Moderator: Frederick R. Steiner, University of Texas at Austin

15. 2009 Planning Law Review – CM: 1.5

Keep current on the Supreme Court, circuit, and state court decisions and legislative changes from the past year. Hear from the experts regarding climate change, RLUIPA, distressed properties, and APA's activities in the courts. This program satisfies the law CM requirement.

Faculty:

Lora Lucero, Editor, Planning & Environmental Law
Jason L. Jordan, APA Policy Director
Daniel A. Spitzer, Hodgson Russ LLP
Dwight H. Merriam, FAICP, Robinson & Cole LLP
Patricia E. Salkin, Albany Law School

16. Project Management – CM: 1.5

Learn the five-phased process for managing projects, from initiating to closing. Learn about the scope of projects, stakeholders, estimating costs and effort, and evaluating risk. Learn to set up systems to manage, track, and archive projects. Gain insight into governmental and private sector project management. Project management is a necessary skill for all successful managers.

Presenters:

Terry Clark, AICP, President, StaffConnections, LLC, Author of [Project Management for Planners](#)
June Catalano, AICP, City Manager, City of Pleasant Hill, California
Paul Rookwood, AICP Vice President, Minto Developments, Inc.
Graham S. Billingsley, AICP, Moderator Principal, Billingsley Consultants

17. Monetizing Sustainability – CM: 1.5

Explore how incentives are created for sustainability. Who creates them? To whom are they given? At what level do they work best? And, what has been most effective over time? Panelists discuss both the tools and the underlying policy objectives. Hear about incentives, such as surcharges, fees, tax reductions, and how they have been implemented. Speakers assess how they have fared in different locations. Learn what can be applied to your circumstance.

Presenters

Robert W. Burchell, Professor & Co-Director, Center for Urban Policy Research, Rutgers
Judd Schechtman, Doctoral Candidate, Rutgers, the State University of New Jersey
Charles Komanoff, Director, Komanoff Energy Associates
Terry Moore, FAICP, Principal, EcoNorthwest
Jason Jordan, Moderator & Director of Policy, American Planning Association

18. Performance Measurements in Transportation Planning – CM: 1.5

How can communities measure livability or find a balance between speed-based measures, such as Levels of Service and measures of good urban form that support non-automotive modes? Learn the appropriate way to measure performance for a corridor study where redevelopment is balanced with mobility. Planning needs good performance indicators to help officials and the public understand the implications of decisions. Whether you are working on local plans and the relationship to CIP, on state transportation plans, or regional scenario planning, this program provides answers.

Presenters

Uri Avin, FAICP, Practice Leader, Regional Growth Management, PB PlaceMaking
Whit Blanton, AICP, Vice President, Principal, Renaissance Planning Group
Jane Hayse, Chief, Transportation Planning, Atlanta Regional Commission
Terry Moore, FAICP, Principal, EcoNorthwest, Senior Research Scientist, National Center for Smart Growth

19. Development Finance and Pro Formas – CM: 1.5

Unravel the complexities of development and financial calculations that go into proposals and projects. Planners, developers, and finance experts explore examples in detail. You will learn to how to assess development projects and understand the financial considerations faced by private developers and public-sector project leaders. Learn how projects are financed and the impacts of various financing strategies.

Presenters

Donald E. Hunter, Former President of Hunter Interests, Inc.
Stephen B. Friedman, AICP, President, S B Friedman & Company
Raymond Garfield Jr., Principal, Garfield Traub Development LLC
Gary M. Blakely, Owner, GB Financial Analytics, Inc., Former Director of Financial Services, U.S. Equities Realty
Stuart Meck, FAICP, moderator, Associate Research Professor and Director, Center for Planning Practice, Edward J. Bloustein School of Planning and Public Policy, Rutgers University, Former Senior Research Fellow, American Planning Association

20. Redevelopment and Revitalization for a New Era – CM: 1.5

The current economy coupled with the federal stimulus package provide new opportunities for redevelopment in many communities. What is being funded and what opportunities are emerging? Will mixed use continue to be a goal of redeveloped area? Will the desire to use resources more efficiently provide a good match with planning goals. One thread will focus on redevelopment financing such as TIF, special district financing, and joint development financing and how they are working as tools in this economic climate.

Presenters

Ron Coan, Senior fellow at the Council for Community Economic Research
Specialist on local economic development finance, policy, and politics
Stephen B. Friedman, AICP, President, S.B. Friedman & Company
Robert W. Burchell, Professor & Co-Director, Center for Urban Policy Research, Rutgers

21. Design Graphics for Planning – CM: 1.5

This program builds off *Planning and Urban Design Standards* (Wiley, 2006). It is critical for planners to convey planning information in graphic formats that are intelligible. Learn how to use accurate, clear, and well-designed graphics to communicate planning concepts to the public and non-planners. The focus is on design outside the building envelope.

Presenters

David Dixon, Principal-In-Charge, Goody Clancy & Associates
Karen B. Alschuler, FAICP, Principal, SMWM
D. Scott Mills, Director of Planning, City Of Suffolk Dept of Planning
S. Mark White, AICP, White & Smith, LLC
Megan Lewis, Moderator, Former Senior Research Associate

22. 2010 Planning Law Review – CM: 1.5

The Supreme Court will have ended its deliberations for the year; so it is time to assess legal landscape of the past year. Did changes on the Court result in a new direction? How have states been addressing planning issues-are we seeing the demise of ballot box initiatives? What progress has been made on climate change legislation? Have any new cases changed the course for planning? A panel of attorneys and legislative experts provides analysis. CM: 1.5

Presenters:

Dwight H. Merriam, FAICP, Robinson & Cole LLP
Deborah M. Rosenthal, AICP, Attorney at Law, Sheppard Mullin Richter & Hampton
Gary K. Oldehoff, Esq., Attorney, Lewis, Stroud & Deutsch, P.L.
Jason L. Jordan, Policy Director, American Planning Association



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**Capital District Planners Association
Resource Library Materials Request Form**

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*Materials Requested:

*Please note only one CD-Rom training package per person at one time.

Please fax, email or mail request form to the following:

CDPA Resource Library
c/o Capital District Regional Planning Commission
One Park Place, Suite 102
Albany, NY 12205
Fax: 518.453.0856
Email: Donna@cdrpc.org

Please return materials within two weeks of receipt to the address above.
If you have any questions, please contact Douglas Melnick, AICP at melnickd@ci.albany.ny.us or Donna Reinhart at Donna@cdrpc.org. A listing of resources available can be found at the CDPA website at www.cdplanning.org.

Borrowers are responsible for the cost of replacing materials not returned to the library.

For information on Self-Reporting, visit <http://www.planning.org/cm/log/selfreport.htm>